



Parker Chase Brings New and Returning Marketing Partners to PWC in 2018

Chase will kick off season in St. Pete in March



February 20, 2018

A new year and a new car team for Parker Chase aren't the only changes in 2018. With a growing brand and impressive results, several new marketing partners have hopped on board to support the sensational teenager. Kicking off his season in early March at the St. Pete Grand Prix, Chase will debut with TruSpeed AutoSport behind the wheel of a potent Audi R8 LMS.

The New Braunfels Convention and Visitors Bureau will return for the second year, and ProBalance Protein Water will return for the third consecutive season to support Chase and his program. Sparco and Vertical Bridge will also get behind the teenager in his quest for a Pirelli World Challenge championship in 2018.

"I am excited to continue some of our relationships from previous seasons as well as start new ones," explained Chase. "Vertical Bridge has stepped up in a big way and will be a great partner in 2018 and beyond. I look forward to representing them across the country. The New Braunfels Convention and Visitors Bureau is also back for this year, and I can't wait to build on the program we started in 2017. We are welcoming over one hundred guests including employees and city officials to the second round of the PWC program at the Circuit of the Americas."

Chase continued, "A new partner of mine this year will be Sparco, and I will utilize and promote their apparel in every event I compete in. I am also pleased to welcome ProBalance Protein Water back to our program and can't wait to continue our brand ambassadorship efforts."

Vertical Bridge's Mike Belski, went on to say, "Parker is a talented young man and he was a natural fit to join forces with in 2018. He will definitely be a threat for race wins in Pirelli World Challenge. We look forward to seeing Parker in victory lane and on the top step of the podium."

"Parker has been a tremendous value to ProBalance Protein Water with his constant promotion through his social media outlets," explained Paul Harris. "He is one of our many Team ProBalance athletes that include Metta World Peace, Mike O'Hearn, A.J. Pollock, Kevin Kiermaier and others, and we value our partnership. We plan on taking our product and image to the next level this racing season and would not be able to do it without the help of Parker Chase and his program."

Teaming up with TruSpeed AutoSport in a brand-new program, Chase and his new team have already hit the track for preseason testing. With the first event less than a month away at the Grand Prix of St. Petersburg, Parker Chase and his 2018 marketing partners will aim to start the season strong.

For more information on Parker Chase, please visit www.ParkerChase.com or follow him on his social media channels via Facebook, Twitter, YouTube, Flickr and Instagram or via e-mail to Media@ParkerChase.com.